

MAGNUM

MARKETING MANAGER

About Magnum Projects Ltd.

Founded in 1991, Magnum Projects set out to elevate real estate project marketing. Our goal was to couple bold creative vision with innovative marketing strategies, providing each project with a unique pathway to success. Today, we command the largest market share in real estate project marketing and sales on Canada's West Coast, and the projects we champion are among the most prominent and prestigious in BC's Lower Mainland.

About the Role

As the Marketing Manager, you will be responsible for designing and executing project marketing plans from inception to completion. You will collaborate closely with our developers, as well as external suppliers such as architects, graphic designers, interior designers, printers, and signage companies, to coordinate all project details.

Duties and Responsibilities

- Develop and execute comprehensive marketing strategies, including defining target markets, positioning, branding, and demographics, and media buying
- Manage project timelines and budgets to ensure successful execution of marketing plans
- Oversee and manage vendors, including graphic designers, signage companies, printers, web designers, and rendering artists
- Assist with product development, including unit mix, building design, and amenity design, to ensure optimal marketability
- Design and write content for various marketing channels, including e-blasts, social media, and print materials
- Manage project details with outside suppliers to ensure timely and high-quality delivery of all marketing materials
- Plan and execute events, including Presentation Centre setup and other marketing-related activities as needed

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Skills and Abilities

- Strong project management skills, with the ability to manage multiple projects simultaneously
- Excellent written and verbal communication skills
- Proficiency in Microsoft Office and marketing automation tools
- Knowledge and experience in using Adobe Creative Suite is a plus
- Strong attention to detail, with the ability to proofread and edit
- Creativity and critical thinking skills, with an entrepreneurial spirit
- Ability to multi-task, work under pressure, and adapt to changing environments

Education and Experience

- 2+ years marketing coordinator experience in project marketing, agency or development field
- Bachelor's degree in Marketing or related field is an asset

Compensation and Benefits

- Competitive salary based on experience
- Extended healthcare benefits
- Opportunities for personal and professional growth
- flexible remote working opportunities possible

How to Apply

Please email careers@magnumprojects.ca with your resume and cover letter, noting **Marketing Manager** in the subject line. We will handle your application with the utmost confidentiality.

We thank all applicants for their interest, however only those selected for an interview will be contacted.